

OFFICE OF THE CHIEF ENGINEER
LOCAL SELF GOVERNMENT DEPARTMENT
3RD FLOOR, REVENUE COMPLEX
PUBLIC OFFICE COMPOUND,
THIRUVANANTHAPURAM -33

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No. DB5/7507/11/CE/LSGD

Dated : 30.04.2015

Circular

Sub:- LSGD - Training cum Exposure on SWACHH BHARAT ABHIYAN (SBA) May 18-22, 2015 at NIRD & PR, NERC, Guwahati - Reg.

Ref:- Govt. Letter No. LSGD - 1B2/191/2015-LSGD dated 22/04/2015.

The subjected training programme is a Regional training programme to be conducted at National Institute of Rural Development and Panchayath Raj (NIRD & PR) North Eastern Regional Centre, Guwahati from May 18-22, 2015.

All the details about the training is attached along with this circular. The LSGD Engineers interested in attending the training programme may communicate their willingness before 4th May 2015 to the undersigned, so as to submit the same to the Government within the time limit.

Encl :- Letter from Government with attachments.



Chief Engineer

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Receipt No : 168686/2015/LSGD

SPEED POST



राष्ट्रीय ग्रामीण विकास संस्थान एवं पंचायती राज

ग्रामीण विकास मंत्रालय, भारत सरकार का संगठन
राजेन्द्रनगर, हैदराबाद - 500 030 (भारत)

NATIONAL INSTITUTE OF RURAL DEVELOPMENT & PANCHAYATI RAJ

(Ministry of Rural Development, Government of India)

Rajendranagar, Hyderabad - 500 030 (India)

S. N. Rao
Programme Director (CRI)
Telephone : 040 - 24008548 (O)
Tele Fax : 040 - 24008448 (O)
Mobile : 094409 82868
e - mail : snrao2001@gmail.com

CRI/SNR/02/2015-16
Dated: 25-03-2015

Sir,

Sub: Regional Training Programme on "Training cum Exposure on SWACHH BHARAT ABHIYAN (SBA)" (May 18 - 22, 2015), at NIRD & PR, NERC, Guwahati - Req for nominations - reg.

The above said Training Programme is a Regional Training programme to be conducted at National Institute of Rural Development and Panchayati Raj (NIRD & PR), North Eastern Regional Centre, Guwahati from May 18 - 22, 2015.

The clientele for this training programme is 1) Chair Person ? Members of Zilla Parishad 2) Officers from Panchayati Raj Engineering Department, 3) Officers from Public Health Engineering Department, 4) APOs / APDs / of DRDA / DWDU / DWMA, 5) Officer's from Communication and Capacity Development Units (CCDUs) and 6) Officers from Sate Water and Sanitation Mission (SWSMs) and reputed NGOs involved in sanitation promotion in rural areas. The enclosed course brochure provides the details of the training programme.

In this regard, we request you to kindly nominate 3 or 4 executive officers dealing with sanitation. The last date of reception of nomination is May 05, 2015. It will be highly appreciated if the nominations are sent as early as possible. There is no course fee for the officers of the government for participating in the programme. The participants will be provided free board and Lodge at Guest House located in Campus. However, the travel cost of officers attending the training programme has to be met by the concerned organizations.

Nominations may be sent to the following Address.

| Address | Telephone No:s for communication |
|--|--|
| Dr. Kanak Haloi Associate Professor National Institute of Rural Development & Panchayati Raj NIRD Lane, NH-37, Jawahar Nagar, Guwahati - 781 022 Assam | Tel : 0361 - 2304790 / 91(O) (Guwahati) Fax : 0361 - 2302570 (F) Mobile : 094355 56900 & 094350 19953 e - mail : nirdggy@gmail.com & kh_nirdnerc@rediffmail.com A copy of nominations may also sent to Fax : 040 - 24008448 (O) Hyderabad e - mail : snrao2001@gmail.com Mobile : 094409 82868 (Hyderabad) |

Looking forward for your kind cooperation.

With kind regards,

Encl: as above

Yours faithfully,
S.N.R.
(S. N. Rao)

The Additional Chief Secretary
Local Government Department
Government of Kerala
Secretariat,
THIRUVANANTHAPURAM - 695 001
Kerala

फोन : 24008526, तार : ग्राविक, फैक्स : 91-040-24016500 / 24015277, ई-मेल : cit@nird.gov.in, nirdhy@hub.nic.in
Phone : 24008526, Grams : Gravik, Fax : 91-040-24016500 / 24015277, E-mail : cit@nird.gov.in, nirdhy@hub.nic.in

We care for the environment

Receipt No : 168686/2015/LSGD

PROGRAMME DIRECTOR

Shri. S. N. Rao & Dr. Ramesh, Programme Directors & Faculty (CRI)
Dr. Kanak Haloi, Associate Professor & Local Coordinator.

PARTICIPANTS OF THE TRAINING PROGRAMME

- 1) Chair Person / Members of Zilla Parishad
- 2) Officers from Panchayati Raj Engineering Department
- 3) Officers from Public Health Engineering Department
- 4) APOs / APDs of DRDAs, / DWDUs / DWMAs
- 5) Officers from Communication and Capacity Development Units (CCDUs)
- 6) Officers from State Water and Sanitation Missions (SWSMs)

DURATION: 5 - Days

The duration of training programme is four days, i.e., from May 18 - 22, 2015. The participants are advised to reach NIRD & PR, Guwahati, Assam, at least a day prior to the commencement of the programme to ensure their participation from beginning.

PROGRAMME FEE -NIL

There is no course fee for the Government Officials and NGOs for participating in the programme. However, the travel cost of officers attending the course has to be met by the concerned organizations.

NIRD & PR does not pay any TA and DA or pocket expenses to the participants, instead, the participants will be provided free board and lodge at Guest House located in the Campus.

Please confirm the participation of the nominee latest by May 05, 2015 to facilitate logistic and other arrangements. Nominations should be directly sent to the following address / fax / e-mail.

Dr. Kanak Haloi
Associate Professor
National Institute of Rural Development & Panchayati Raj
North Eastern Regional Centre (NERC),
NIRD & PR Lane, NH - 37, Jawahar Nagar
GUWAHATI - 781 022
Assam

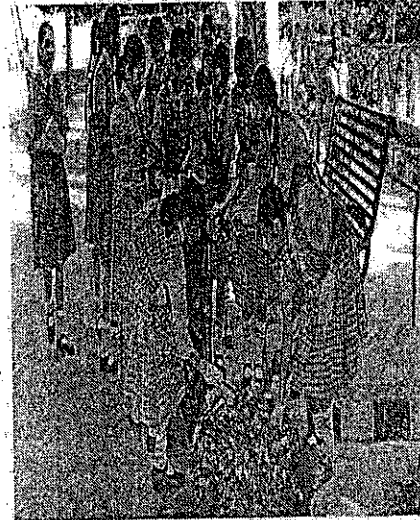
Tel : 0361 - 2304790 / 91(O)
Fax : 0361 - 2302570 (F)
Mobile : 094355 56900 & 094350 19953
e - mail : nirdghy@gmail.com & kh_nirdnerc@rediffmail.com

A copy of nominations may also sent to

Fax : 040 - 24008448 (O)
e - mail : snrao2001@gmail.com

Regional Training on

Training cum Exposure Visit on SWACHHA BHARAT ABHIYAN (May 18 - 22, 2015)



[Swachh Bharat - Cleanliness is next to Godliness]



Last Date of Nomination: May 05, 2015

Venue: NIRD & PR, Guwahati, Assam



Centre for Rural Infrastructure
NATIONAL INSTITUTE OF RURAL DEVELOPMENT & PANCHAYATI RAJ
(Ministry of Rural Development, Govt. of India)
Rajendranagar, Hyderabad - 500 030.

NEED

Swachh Bharat is a clean India Mission. It is a national campaign by the Government of India to clean the streets, roads and infrastructure of the country. It aims to make available basic sanitation facilities to all Indians by 2019. Consumption of unsafe drinking water, improper disposal of human excreta, improper environmental sanitation and lack of personal and food hygiene are major sources for many diseases in developing countries.

The concept of sanitation includes personal hygiene, home sanitation, safe drinking water, garbage disposal, excreta disposal and waste water disposal. Both health and hygiene have direct relationship with drinking water and sanitation. For speedy implementation, the Government of India has launched "Swachh Bharat Campaign" on 02nd October 2014 to attain the said components of sanitation by 2019. In this context, the Ministry of Drinking Water and Sanitation has also rigorously been pursuing for implementing 'Swachh Bharat Abhiyan'.

To give a fillip to the sanitation programme, the Government of India has launched the Nirmal Gram Puraskar (NGP) that sought to recognize the achievements and efforts made in ensuring full sanitation coverage. However, the data NSSO (2013) indicated that the expected results in the context of sanitation are yet to be seen in many areas of the country. The reasons revealed by research studies of NIRDPR and Training Needs Assessments (TNA) was that Attitudinal and Behaviour change of the people are the main crux for achieving total sanitation in the rural areas of the country. In addition, the concerned SBA implementation officials, NGOs, CBOs, etc requires upgrading the knowledge and skills on behavioural change communication.

Behavioural Change Communication envisages going beyond enhancing knowledge and awareness among the rural people. It demands knowledge and awareness to translate into action in the form of practice with regard to achieving Open Defecation Free (ODF) status, adopting personal hygiene practices, and environmental sanitation etc. Therefore, the training course imparts and familiarizes the participants with knowledge and skills of behavioural change communication in promotion of rural sanitation.

COURSE OBJECTIVES

1. To upgrade the knowledge and skills of participants in designing messages and dissemination information through appropriate and intelligible use of behaviour change communication methods and
2. To expose the participants to good practices of sanitation through field visits.

COVERAGE AND CONTENT OF COURSE:

1. Swachh Bharat Mission
2. Issues & Challenges in rural Sanitation Promotion
3. IEC and Behavioural Change Communication
4. Social Marketing Strategies
5. Solid and Liquid Waste management
6. Progress Reporting in Sanitation: Output / Outcome / Impact

SWACHH BHARAT - Cleanliness is next to Godliness. Sanitation is a way of life. The concept of sanitation includes personal hygiene, home sanitation, safe drinking water, garbage disposal, excreta disposal and waste water disposal etc.

MODULE-I: SANITATION BEHAVIOR

Change of Attitudinal & behavioural change towards to achieve sanitation by 2019.

MODULE-II: FIELD REALITIES

Visit to the Model Sanitation Village to know the sanitation status and also to explore the attitudinal & behavior change of the villagers.

TRAINING METHODOLOGY:

- i) Lecture and discussion
- ii) and Group Discussion
- iii) Case Study Presentation
- iv) Field Visit for Practical Observation
- v) An opportunity will be provided for group task and exposure to practical exercises.

Receipt No : 168686/2015/LSGD



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North Eastern Regional Centre, NH - 37, Jawahar Nagar, Guwahati

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e - mail: nirdghy@gmail.com, kh_nirdnerc@rediffmail.com Mobile: + 91 94355 56900

NOMINATION FORM

Regional Training Programme on
**Training cum exposure Visit on
Swachh Bharat Abhiyan
(May 18 - 22, 2015)**

| | | | | |
|------|---------------------------|---|--|--|
| 1. | Name (In capitals) | | | |
| 2. | Designation | | | |
| * 3. | Office Address | | | |
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| | | PIN CODE: / / / / / / / | | |
| 4. | Address for Communication | | | |
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| 6. | e - mail | | | |
| 7. | Mobile Number | / | | |
| 8. | Work Experience | | | |
